

JOB OPENING FOR MARKETING & COMMUNICATIONS DIRECTOR

Special Olympics Bharat is a National Sports Federation also registered under the Indian Trust Act 1882 in 2001 and is accredited by Special Olympics International to conduct Special Olympics Programs in India. It is recognized by the Ministry of Youth Affairs & Sports, Government of India as a National Sports Federation in the Priority Category, for development of Sports for Persons with Intellectual Disabilities and is a designated Nodal Agency for all disabilities on account of its national presence and experience, especially in rural areas which account for nearly 75 per cent of the disabled population in India.

Special Olympics Bharat is looking out for **MARKETING & COMMUNICATIONS DIRECTOR** to join its team.

Location: Delhi

Experience: 5 to 7 years.

Expected CTC: 8L to 10L per annum.

Qualifications and skills

- Master's degree in communications, Marketing, or a related discipline
- 5-plus years of communications, marketing or public relations or related experience.
- Experience managing digital content.
- Proficiency with Microsoft Office (Excel, PowerPoint, Word)
- Established media relations a plus.
- Excellent verbal communication and presentation skills
- Familiarity with Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro)
- Knowledge of Social Media and its multiple handles.

Responsibilities

- Establish and drive a multi-channel communications strategy.
- Prepare and manage all communications material.
- Develop brand voice and maintain brand integrity across all platforms.
- Manage media relations and develop contacts with media members, influencers, and community leaders.

- Lead a team of communication, marketing, and design professionals.
- Assist in the creation of digital, video, audio and print content.
- Track engagement across various platforms and make data-driven decisions.
- Manage presence at industry events, trade shows, and conferences.
- Create budget for communications team and ensure compliance.
- Derive Social Media Strategies for all the platforms.
- Assess the monthly performance across platforms.

Kindly send your resume on hire@specialolympicsbharat.org with the mail subject as **“Application for Marketing & Communications Director”**

The last date for submitting your resume's is 20th December 2023.