



**Vision:**

To transform communities by inspiring people throughout the world to open their minds, accept and include people with intellectual disabilities and thereby celebrate the similarities common to all.

**Mission:**

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for Children and adults with an intellectual disability, giving them continuing opportunities to develop Physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and Friendship with their families, other Special Olympics athletes and the community.

**Accreditations:**

Registered in 2001 under the Indian Trust Act, 1882, with 21,671 registered athletes, Special Olympics Programs are recognized by the International Olympic Committee (IOC) for Olympic type Athletics and Sports Programmes.

Special Olympics Bharat is accredited by Special Olympics International to conduct Special Olympics Programs in India.

Special Olympics Bharat has been recognized by the Govt. of India, Ministry of Youth Affairs and Sports in 2006, as the National Sports Federation in the 'Priority' category for the development of Sports for persons with Intellectual Disabilities.

It has been designated as the Nodal Agency in 2010 by the Government for the conduct of Sports for persons with all disabilities on account of its national presence, outreach and experience.

Special Olympics Bharat is certified as an ISO 9001:2015 NGO by TUV NORD Pvt Ltd

**Population:**

The most recent WHO numbers (2011) put the prevalence of Intellectual Disability at 1% of the population. This marks a change from the previous (2001) WHO estimate which puts the prevalence of ID between 1% and 3%. Using this estimate the population of Persons with Intellectual Disabilities in India is calculated at over 36 million.

**Scope:**

Special Olympics Bharat provides sports training and competition opportunities covering 36 States/ Union Territories and 688 districts in India. Using Sports as a catalyst for change we offer a range of Special Initiatives that help in the overall development of the athlete and in building communities.

**Total Potential:** 36 Million

Category	Current Status
Athletes (8 yrs and above)	14,30,459
Young Athletes (2-8yrs)	2,14,264
Coaches	1,50,899
Trainers	7,699
Volunteers	90,011
Families	2,71,639

*Table Updated: March 2020*



## Our Programs:

*"Sports play a critical role in the health and development of all children, including those with disabilities."*  
Hon. Ann Veneman, Executive Director, UNICEF

Special Olympics organizes sports and competitions at various levels- local, district, state, national and international and based on abilities and performance athletes cross each level to participate at higher consecutive levels. Each of these Athletes is given an opportunity to get trained and compete in sports. Special Olympics Bharat has a large pool of coaches and trainers that it draws on, for training Athletes. Coaches also undergo constant training to equip them to cater to our growing number of athletes as standalone coaches and trainers and also as physical educators at local levels and special schools.

## Sports Offered: 16 Summer Games , 7 Winter Games and 2 local Games

<b>Summer Games</b>	Aquatics; Athletics; Badminton; Basketball; Bocce; Cricket; Cycling; Football; Team Handball; Netball; Power lifting; Roller Skating; Softball; Table Tennis; Volleyball; Golf
<b>Winter Games</b>	Alpine Skiing; Floor Hockey; Figure Skating; Speed Skating; Snow Boarding; Snowshoeing; Floor ball
<b>Local Games</b>	Kabbadi; Kho-kho

With the support of Sports Authority of India (SAI)/Ministry of Youth Affairs & Sports (MYAS) under Annual Calendar for trainings & competitions (ACTC) the Athletes are trained at the National Coaching camps (NCC) enabling them to face international competitions.

To train our coaches Advance Coaches Training Programs (ACTP) are organized .Special Olympics Bharat facilitates further education of coaches through programmes such as, Post Graduate Diploma Courses in Special Olympics, carried out at the Ramakrishna Mission Vivekananda University, faculty of General and Adapted Physical Education and Yoga.

Training in Games Management System (GMS) is conducted to impart computer knowledge to the Coaches. The GMS is a course which aims at managing large- and small-scale events, along with registering and tracking athletes in competition and training.

## Initiatives:

- Athlete Leadership Program (ALPs)
- Healthy Athlete Program
- Young Athlete Program
- Youth Activation
- Family Forum
- Special Olympics Get Into It (SOGII)
- Unified Sports ®
- Motor Activity Training Program (MATP)



**Sports training and competitions are the mainstay of the Special Olympics Program supported by 7 special initiatives designed to positively impact the holistic development of the athlete.**



### **Special Olympics Athlete Leadership Programs (ALP's)**

The ALP's program allows athletes to explore opportunities for greater participation in our movement beyond sports training and competition: as coaches, officials, team captains, spokespeople and Board and committee member



### **Young Athletes program**

The Young Athletes program (YAP) is designed to introduce children ages two through seven to the benefits of sports involvement, and to prepare them for competitions when they are 8 years of age.



### **Special Olympics Youth Activation**

A strategy that uses sports and education programs to activate young people to develop school communities where all youth are agents of change – fostering respect, dignity and advocacy for people with intellectual disabilities.



### **Family Forum**

Families form the support system for our Special Olympics athletes giving them love, support and encouragement every step of the way. This program was added to focus on family outreach and support- the Family Support Network (FSN) to reach out to other families and to welcome them into the community



### **Special Olympics Get Into It**

Special Olympics Get Into It consists of online resources that include lessons, activities, videos, athlete stories and supplemental materials. At the core of Get Into It are age-appropriate lessons designed to be taught in the context of class periods.



### **Healthy Athletes**

The SO Healthy Athletes program helps athletes to improve their training and competition by focusing on overall health and fitness. This is achieved through basic health screenings, provision of preventative and some treatment services, educational information, and referrals for follow-up care. Healthy Athletes currently offers health screenings in seven areas: Fit Feet (podiatry), FUNfitness (physical therapy), Health Promotion (better health and well-being), Healthy Hearing (audiology), MedFest (sports physical exam), Opening Eyes (vision) and Special Smiles (dentistry).

## **National & International Events**



2020	SO Bharat sent a delegation of two Athletes, two Coaches and 1 HOD for the 2020 <b>Special Olympics Invitational Winter Games</b> held in Sweden from 28 Jan- 5 Feb 2020. The event witnessed participation of approx. 450 Athletes and Coaches from 19 countries. India won two Gold and two Silver medals in Short Track Speed Skating at this event.
2019	281 Athletes represented India at the <b>Special Olympics World Summer Games</b> held in Abu Dhabi, UAE from 14-21 March 2019 across 14 disciplines returning with 85 Gold, 155 Silver and 129 Bronze medals
2018	Special Olympics celebrated the organization's 50th anniversary , holding the <b>Unified Cup in Chicago USA</b> from 17-21 July 2018 . The event witnessed participation of 8 female and 16 Male teams from all over the world. Special Olympics Bharat sent a Unified Football female team which played the preliminary matches clashing with SO Mexico, SO Egypt & SO Korea
2017	<p>The <b>3<sup>rd</sup> South Asia Unified Cricket Tournament</b> was held from 1-4 December 2017 at RDT Ananthapur Andhra Pradesh India. The tournament witnessed teams from SO Bangladesh , SO Serendib and SO Bharat participating in Unified Cricket held on the 2<sup>nd</sup> and 3<sup>rd</sup> of December 2017. SO Bangladesh won the series defeating both the countries</p> <p>The <b>Special Olympics Golf Masters Macau Tournament</b>, was held from 16th April to 22nd April 2017. The 3 Golfing Athletes played 2 rounds of Golf at Level 5, the highest level, in a 36-hole tournament. While Ranveer won a gold medal Kushagra and Ankush won a bronze medal each</p> <p>89 Athletes represented India at the <b>Special Olympics World Winter Games</b> held in Austria from 14-25 March 2017 across 7 disciplines returning with 37 Gold, 10 Silver and 26 Bronze medals</p>
2016	<p>Special Olympics Bharat-Odisha, in collaboration with Lions Club International &amp; the KIIT University, Bhubaneswar hosted the <b>Special Olympics Inter-Regional Unified 11-a-side Football Tournament</b>. Teams from Thailand, Bangladesh, Korea and India played league matches resulting in Thailand as winner, Korea 1st runner up followed by India the second runner up. The Competitions were preceded by a Special Olympics Coach Development program and a Unified Football Referee Training Program.</p> <p>With support from the lions Club International, a first ever Multi-disciplinary <b>Unified Sports Nationals</b> was held at the Rayat Bahra Institute, Hoshiarpur, Punjab from 12-16 November 2016. Alongside sports, a <b>Healthy Athlete Train the Trainer Program</b> was held inviting Clinical Regional Advisors from Slovenia, Malaysia, Germany and India to lead the sessions</p>



	<p>6 Unified teams, 2 each from India and Bangladesh as well as one each from Pakistan and Serendib participated at the <b>SO 2nd South Asian Unified Cricket 2016, Dhaka, Bangladesh</b> held at the Fatullah Khan Shaheb Osman Ali Cricket Stadium, Dhaka, Bangladesh in November 2016. SO Bharat won gold in group B.</p>
2015	<p>At the <b>Special Olympics Asia Pacific FIFA 5 a Side Football Tournament</b> held in Nepal from 27th to 29th December 2015 India won the Trophy. Matches were played between Nepal, Pakistan and India. Team from India included 8 athletes and 2 Coaches</p> <p>214 Athletes represented India at the <b>Special Olympics World Summer Games 2015</b>, Los Angeles, USA across thirteen disciplines returning with 61 Gold, 65 Silver and 121 Bronze medals with them.</p> <p>3 Athletes from India participated at the 4<sup>th</sup> edition of <b>Special Olympics Golf Masters 2015</b> held at Macao, China. Team India debuted participation at Level 5 this year. India bagged two trophies, one in Level 1 and the other in Level 5</p>
2014	<p>36 State and National Program leaders from Sri Lanka, Bhutan, Philippines and India participated at the inaugural <b>Special Olympics Leadership Academy 2014</b>. The course was held in Gurgaon, Haryana, India and was led by Denis Doolan, Vice President, Movement Leadership &amp; Integration, Special Olympics International</p> <p>775 persons with disabilities from all over India participated at the <b>4<sup>th</sup> MYAS National Games for persons with all Disabilities</b> held in Bhubaneswar, Odisha in November.</p> <p>4 Athletes competed in Badminton and Table Tennis at the Invitational <b>JOCS Special Olympics Barcelona – Calella 2014</b>. They returned with Gold Silver and Bronze medals in badminton league matches and a bronze in Table Tennis</p> <p>30 Coaches with a few Athletes participated at the SOI Training for Sports Performance held in Chennai in 6 sport disciplines, led by 6 trainers from SOI</p> <p>Two teams (Team A&amp;B) of 18 Athletes and 11 Unified Partners participated at the first <b>South Asian Special Olympics Unified Cricket tournament</b>, held in Bangladesh. Team B won the Championship.</p> <p>Three Athletes represented SO Bharat at the third edition of <b>Special Olympics Golf Masters Macau 2014</b>, having won a team trophy and one Gold medal each.</p>
2013	<p>Over 700 persons with disabilities from all over India participated at the <b>3<sup>rd</sup> MYAS National Games for persons with all Disabilities</b> held in Ajmer, Rajasthan in December.</p>



	<p>383 Athletes participate at the <b>inaugural Special Olympics Asia Pacific Regional Games 2013</b>, Newcastle, Australia in 8 disciplines, returning with 111 Gold, 136 Silver and 140 Bronze medals</p> <p>An Athlete represented SO Bharat for the first time at the <b>Special Olympics Asia Pacific Master's Cup 2013</b> held in Macau, bringing back two Gold medals and a trophy.</p> <p>57 Athletes represented India in the <b>Special Olympics World Winter Games 2013</b>, PyeongChang, South Korea across six disciplines bringing back with them 13 Gold, 16 Silver and 16 Bronze medals with them.</p>
2012	<p>3 Aquatics Athletes participated in <b>World Aquatics Invitational Games</b> held in Puerto Rico, USA and came back with 3 Silvers, 2 Bronze and 2 Fourth Place Ribbons</p> <p>Two teams participated in the <b>1<sup>st</sup> South Asian 5-a-side Football Tournament</b>, Dhaka. The Champion Trophy was won by the Senior team and a Silver Medal by the junior team.</p> <p>305 athletes participated in the <b>National Championship for Softball</b> organized in Alwar, Rajasthan in November.</p> <p>973 athletes participated in <b>1<sup>st</sup> MYAS National Games for persons with all Disabilities</b> held in Chennai, February this year.</p> <p>In December, 658 athletes participated in <b>2nd MYAS National Games for persons with all Disabilities</b> held in Bhopal.</p>
2011	<p>183 Athletes represented India in 12 disciplines in <b>Special Olympics World Summer Games</b>, Athens, Greece. The Athletes came back with 78 Gold, 79 Silver and 92 Bronze medals.</p> <p><b>Special Khel Mahakhumb</b> was held in Gujarat in November presided over by the Chief minister of Gujarat, Mr. Narendra Modi. This event saw participation of 16 lakh athletes out of which 44,000 were Special athletes.</p>
2010	<p><b>National Championship</b> for World Winter Games in 6 Disciplines at Bishop Cotton School, Shimla and in Narkhanda.</p> <p><b>Be a fan of Dignity 2010</b>, the signature campaign to ban the 'R' word, was held totaling an overwhelming 11.25 million signatures. A unified fashion show was part of the event that was held in Bangalore. Special Olympics Bharat athletes walked the ramp along with models and actors.</p>
2009	<p>45 Athletes participated in 4 disciplines in <b>Special Olympics World Winter Games</b>, Idaho, USA. Indian Girls Floor Hockey team played for the first time bringing back a silver medal in this event.</p> <p>To enhance cross border relationships a <b>Cricket Exhibition Match</b> was held between India and Bangladesh at Eden Gardens in November.</p>



	<p><b>International Cricket Carnival</b> was held in Delhi. 8 teams from the Asia Pacific region participated.</p> <p>India Boys Cricket Team participated in <b>Invitational Cup</b> at Shanghai to introduce Cricket discipline to the Chinese and came back with gold medals</p>
2008	<p>A Torch Run was organized in December at Red Fort, Delhi, spreading awareness about the World Winter Games to be held in Idaho, USA</p> <p>A four-tier system of Special Olympics coaches training was established through <b>International Inspiration</b> paving way for high standards of coaches training in India</p> <p><b>National Games (Winter)</b> were held in Shimla where nearly 900 athletes participated.</p>
2007	<p>Winter Sports namely Alpine Skiing, Snowshoeing and Snowboarding were introduced in India.</p> <p>137 Athletes participated in 12 disciplines in the <b>Special Olympics World Summer Games</b> held in Shanghai. They came back with 36 Gold, 45 Silver and 67 Bronze.</p>
2006	<p>The Torch run started as a precursor to the <b>Special Olympics International Cricket Cup</b>. The torch was handed over to actor Akshay Kumar, Brand Ambassador, SO Bharat by Mr. Wasim Akram, the Brand Ambassador for SO Pakistan at the Wagah Border. It was then transported to Mumbai for the opening ceremony of the tournament.</p>
2005	<p>16 Athletes participated in the <b>World Winter Games held at Nagano, Japan.</b></p> <p><b>National Championship (Summer)</b> was held in Delhi where nearly 1500 athletes participated.</p>
2004	<p>Special Olympics Bharat organized <b>Asia Pacific International Cricket</b> at Ahmedabad, Gujarat</p>
2003	<p>81 Athletes participated in the 11<sup>th</sup> <b>Special Olympics World Summer Games</b> held in Dublin, Ireland winning 34 Gold, 36 Silver and 40 Bronze</p>
2002	<p>The first <b>National Games (Summer)</b> were held in New Delhi with over 1200 athletes participating in it in Athletics and Bocce.</p>



## Partners in Inclusion

In 2020, Special Olympics Bharat initiated a nationwide implementation of one of the largest initiatives for inclusion in education for young people with and without intellectual disabilities – through the support of **His Highness Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates Armed Forces**. The initiative promotes meaningful social inclusion in schools and universities by bringing together young people with and without intellectual disabilities to lead in the creation of accepting school environments

In June 2018, Special Olympics announced a landmark collaboration with the **Stavros Niarchos Foundation (SNF)** to support the global social inclusion movement’s goal of forging stronger youth engagement worldwide and to transform educational systems through inclusive sport. The announcement happened on the occasion of the 7th Annual International Stavros Niarchos Foundation International Conference on Philanthropy. Focus countries for the partnership include Brazil, Chile, China, Egypt, Greece, India, Indonesia, Kenya, Mexico, Morocco, Russia, Serbia, Chinese Taipei and Tanzania. Beginning August 2018 the program took off across the states of UP, Uttarakhand, Haryana and West Bengal and will continue to strengthen and expand Unified Champion Schools and Youth engagement under the banner for the next three years

**Herbalife Nutrition** formally inked a partnership with Special Olympics Bharat early in 2017 to support and encourage athletes with Intellectual disabilities. Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. Their association with SO Bharat goes back to the year 2015, continuing to grow in strength and passion with each passing year. The Unified Cup participation of the Indian Contingent in Chicago USA in July 2018 was exclusively supported by Herbalife Nutrition. It currently supports Developmental Sports that has an overall goal to promote Sports skills for children with intellectual and developmental disability in age group 6-12 years.

Special Olympics entered a partnership with the **IKEA Foundation** to support growth of Young Athletes in India, Bangladesh, Thailand and Pakistan starting in 2017 through 2019. The IKEA ‘Let’s Play for Change’ campaign, supported children’s development and learning, through participation in sports and play targeting 325,000 Young Athletes across the country during the complete course of the project

A National Partnership is shared between Special Olympics Bharat and **Lions Clubs International** and the **Aruna Abhey Oswal Trust** to create an expanded inclusive development platform across India to benefit children and adults with intellectual disabilities, their families and their communities. The partnership serves as a national extension of the global Special Olympics- Lions Clubs International global partnership, titled **“Mission: Inclusion” referred in India as Mission: Inclusion Bharat**, which brings service, support and inclusive programs for individuals with intellectual disabilities as part of a multilateral commitment to forge full social inclusion

The Walt Disney Company, **ESPN** and Special Olympics announced a two-year global initiative, starting September 2013, to leverage the power of sports to promote an environment of social inclusion and acceptance, by uniting people with and without intellectual disabilities through the Special Olympics Unified Sports Program. Unified Sports activities in India assumed a position of central importance through this partnership, making it part of Strategy Growth





## Our Leadership

### **Air Marshal Denzil Keelor** PVSM, KC, AVSM, VrC **Founder Trustee & CEO**



Air Marshal Keelor is the founder Trustee of Special Olympics Bharat, having being the Chairman for 12 years. He is highly respected and revered for his experience, result-oriented performance and professional leadership. He is a man of integrity and character and is forthright in his convictions.

In 2004, he received an award from Special Olympics International for his leadership and efforts to reach out to over 450,000 Special Children. In October 2007, at the World Summer Games in Shanghai, a special ceremony was held where he received the "Special Spirit of China Award of Excellence", along with world leaders Nelson Mandela, Arnold Schwarzenegger, Vanessa Williams, Quincy Jones, Nadia Comaneci and other distinguished personalities, in recognition of his outstanding commitment and unique contribution to the Special Olympics Movement.

Air Marshal Denzil Keelor born on 7th December 1933 in Lucknow, studied in St. George's College, Mussoree and La Martiniere College, Lucknow before joining the Indian Air Force in 1953 as a fighter pilot having served as the Inspector General before retiring in 1991. He has had a brilliant career during which he distinguished himself as an exceptional Fighter pilot and leader and held key Operational and Staff assignments. He earned recognition for gallantry and distinguished service of an exceptional order, receiving four Presidential awards from four consecutive Presidents of India, Param Vishist Seva Medal (PVSM), Kirti Chakra (KC), Ati Vishist Seva Medal (AVSM) and Vir Chakra (VrC) and four commendations from of the Chief of Air Staff, thus making him the highest decorated officer in the country.

In the words of Air Marshal Denzil Keelor (Retd.), PVSM, KC, AVSM, VrC: *"We have maintained our policy and record of 'sustained, quality growth. We are an ISO 9001 certified by TUV Germany and committed to customer satisfactions and constant improvement. We are no longer a program but a movement and are now encompassing not only sports but building communities through promoting awareness and a series of new initiatives in which we are engaging the youth and the society outside the parameters of sports. This is not only transformative for athletes and their families but goes beyond, reaching out to the society at large. We continue to extend our program to the rural areas covering 688 districts. The morale of our Program is high!"*



## **Mr. Satish Pillai** Chairman



Recipient of the Dhyan Chand Lifetime Achievement Award 2010 by the President of India in recognition of his exceptional contribution to the Development of Sports in the country, **Mr Satish Pillai**, has been elected Chairman of Special Olympics Bharat

He is a keen and well reputed sportsperson, having represented India in International Championships. He represented India in the Asian Games 1974 (Tehran) and in the first Asian Athletic Championship in (Manila) in 1973, in long jump, winning bronze medals on both occasions.

His association with SO Bharat goes back to over 20 yrs. He has been the Chairman of Special Olympics Bharat after being President of the Special Olympics Bharat-Jharkhand State Committee. He has been instrumental, not only in overseeing growth and development of the SO program in India but also in providing significant and sustained financial corporate support at both, National and International levels.

He served Tata Steel Limited for over 40 years, having retired as Advisor to the Managing Director in 2011. During this period he shouldered responsibilities for several projects related to the development of Sports and CSR (Corporate Social Responsibility)

He has been a Member of the Confederation of Indian Industry (CII) National Committee on Sports, and on the Advisory Committee of the Naval Tata Centre of Excellence, Kolkata in Sports Management, in addition to being on the committee for several National Sports Federations. In 2009, he was awarded with Tata Electric Companies Officers' Guild Award for the Best Gentleman Sportsperson and was presented a Special Award for his contribution to the cause of sports, by the Tata Sports Club. This included organizing sports in the rural areas for persons with Disabilities.

With this background he is well known and recognized for his management skills, sports achievements, social responsibilities and the development of sports at the National level



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