

Committed to Dental Excellence

Dear Deans,

IDA Champions the cause for our Champions - Oral Health for all!

IDA and Special Olympics Bharat & Dental Colleges In India celebrates Inclusive Oral Health 'Eunice Kennedy Shriver Day & 50 years of Special Olympics.

Free Oral health Screening, Awareness and Follow Up Care for Special Athlete & Unified Partners

1st June to 30th Sept 2018 across India.

Being the guardian of Oral Health in the country, IDA has committed to lead the Nation to Optimal Oral Health for all and make a significant and quantifiable difference to the overall health in general, and oral health in particular and to create better awareness on the preventive aspects of dental and oral diseases.

IDA through an MOU with Special Olympics Bharat has deeply committed itself to inclusive oral health and leave NO One Behind. Special Olympics is a sports federation committed to transform the lives of people with intellectual challenge through the transformative power of sports. Special Olympics Bharat has 1.25 million athletes registered. IDA launched Inclusive Oral Health Programme on "Eunice Kennedy Shriver Day on 20th July, 2017".

Oral health plays a major role in improving the quality of life. The prevalence of dental diseases can be reduced markedly through counselling oral health education, modification of diet, use of fluorides and other interventions. IDA has pledged to improve the oral health of athletes of Special Olympic Bharat by breaking barriers and creating access to health services. This initiative is a part of the dental fraternity's social responsibility and moral duty towards the community with an objective to educate the people with intellectual challenge and their care givers on the prevention of dental diseases and make them aware of good oral health and raise awareness levels and adopt healthier lifestyles.

In 2018 as well IDA prepares to celebrate EKS Day 2018 and **#SpecialOlympics50** as Inclusive Oral Health Program for Special Olympic athletes & Unified Partners from 11th June till 30 September across India. The following activities have been proposed to be carried out by dental colleges and all IDA members


IDA Head office will contact your clinic / College and inform you about the athletes. You are requested to give an appointment and inform us after the activity.

1. **Each One Treat One** – (Free check up and basic dental treatment to SPECIAL ATHLETE & Unified Partner.) Each participating organization (Member clinics & Dental Colleges) could provide basic oral services to ONE SPECIAL ATHLETE to create access to oral healthcare and reduce the level of inequalities in society for people with intellectual disability.
2. **A Photo Memoir with our Athlete** - Each one of our members could take a selfie with an athlete from Special Olympics and paste a copy on the clinic to create awareness in society.
3. **Teach the Value of Good Health** by Demonstrating and Explaining ANY ONE /ALL of the following: (a) Oral Hygiene/ (b) HandWashing / (c) Hydration- Importance of Drinking water
4. **Teach the Coaches**, unified partners and adult/adolescent Special Athletes about the HARMFUL EFFECTS OF TOBACCO.
5. **IDENTIFY Tobacco users** and counsel them for Tobacco Cessation.
6. **Oral Cancer** screening (if anyone finds during the camp.)
7. **UNIFIED PAINTING / DRAWING** with School children and Special Athletes.
8. **SPECIAL WRITE UP IN IDA PUBLICATION** to propagate the events and the participation of our members.
10. **PAPER PRESENTATION / RESEARCH** ON THE ORAL HEALTH STATUS & Upliftment due to the initiatives of IDA.
11. **Involvement of our IDA** student branches in the various dental colleges in Unified Games and Youth Activation.

To be a part of this activity, interested colleges are requested to share their participation on <http://activities.ida.org.in/CollegeApproval.html> on or before 10th June.

You can share the report on activities@ida.org.in with photographs after conducting this activity.


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